

\$16,880,000 - 1735 Vine Street, Los Angeles

MLS® #HD25052916

\$16,880,000

0 Bedroom, 0.00 Bathroom,
Commercial Sale on 0 Acres

N/A, Los Angeles,

For the first time in over 50 years, one of Hollywood's most celebrated landmarks is now on the market. The Avalon Theatre, formerly known as the Hollywood Playhouse, has been at the heart of entertainment history since its grand opening in 1927. Nestled at the world-famous intersection of Hollywood & Vine, this historic venue has hosted legendary performances and milestone moments, shaping the entertainment landscape for nearly a century.

Originally opened as the Hollywood Playhouse, the theatre quickly became a beacon for Broadway's biggest stars, hosting acclaimed live shows throughout the 1920s. Its rich history includes rebranding as The WPA Federal Theatre, The El Capitan Theatre, and The Hollywood Palace—each name representing a new chapter in entertainment history. From hosting CBS radio broadcasts to the variety show The Hollywood Palace, where stars like Judy Garland and Louis Armstrong performed, this stage has seen the giants of show business grace its boards.

Over the decades, the theatre evolved into a premier concert venue and nightclub, becoming a hub for global music legends. The Palace (as it was known in the '70s and '80s) became a West Coast answer to New York's famed Studio 54, attracting icons like Prince, Madonna, and The Rolling Stones. It was also ground zero for the British Invasion, introducing the U.S. to Eurythmics, Culture Club, and Duran Duran, among others.



Renovated in 2002 and reimagined as AVALON Hollywood, this storied venue has continued to attract top talent and remains at the forefront of L.A.'s nightlife and entertainment scene. From Sasha's West Coast DJ residency to performances by contemporary stars such as Bruno Mars at the adjacent BARDOT club, AVALON has maintained its position as a live entertainment powerhouse. The 2016 facelift has only further cemented its status, blending the original architectural beauty with cutting-edge technology.

This rare opportunity to own a piece of Hollywood history offers unparalleled potential. With its storied past, prime location, and state-of-the-art facilities, the Avalon Theatre is not just a building—it's an institution with a legacy that continues to evolve. Don't miss this chance to become the steward of one of Los Angeles' most venerable entertainment venues. Contact us today for more details on this iconic property!

Built in 1927

Essential Information

MLS® #	HD25052916
Price	\$16,880,000
Bathrooms	0.00
Acres	0.42
Year Built	1927
Type	Commercial Sale
Sub-Type	Mixed Use
Status	Closed
Listing Agent	Jason Lamoreaux
Listing Office	Coldwell Banker Commercial Rea

Community Information

Address	1735 Vine Street
Area	C10 - West Hollywood Vicinity

Subdivision	N/A
City	Los Angeles
County	Los Angeles
Zip Code	90028

Exterior

Lot Description	ZeroToOneUnitAcre, Walkstreet
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Interior

# of Stories	4
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Additional Information

Date Listed	March 10th, 2025
Days on Market	110
Short Sale	N
RE / Bank Owned	N

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